

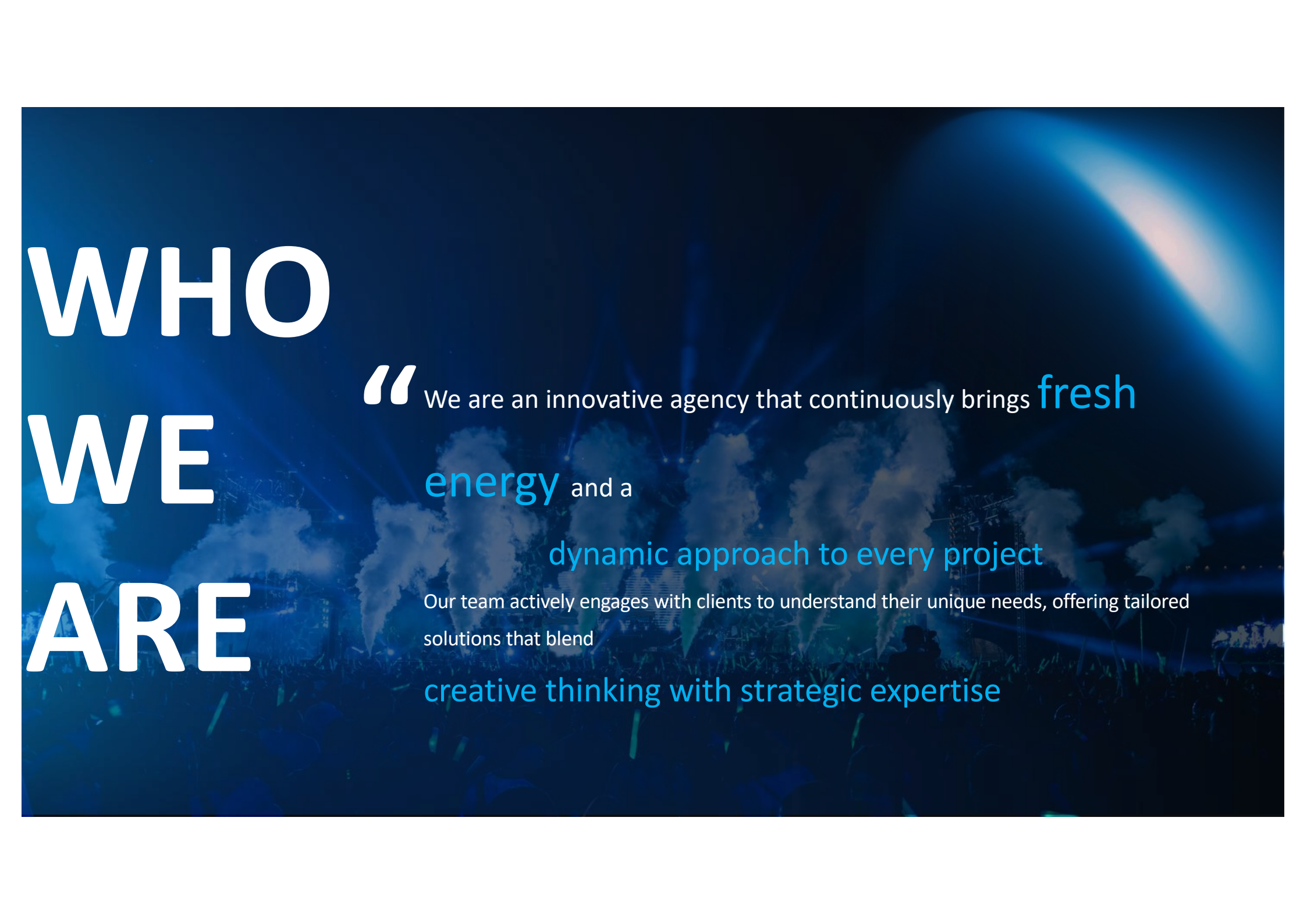
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COMPANY PROFILE



A.M Agency

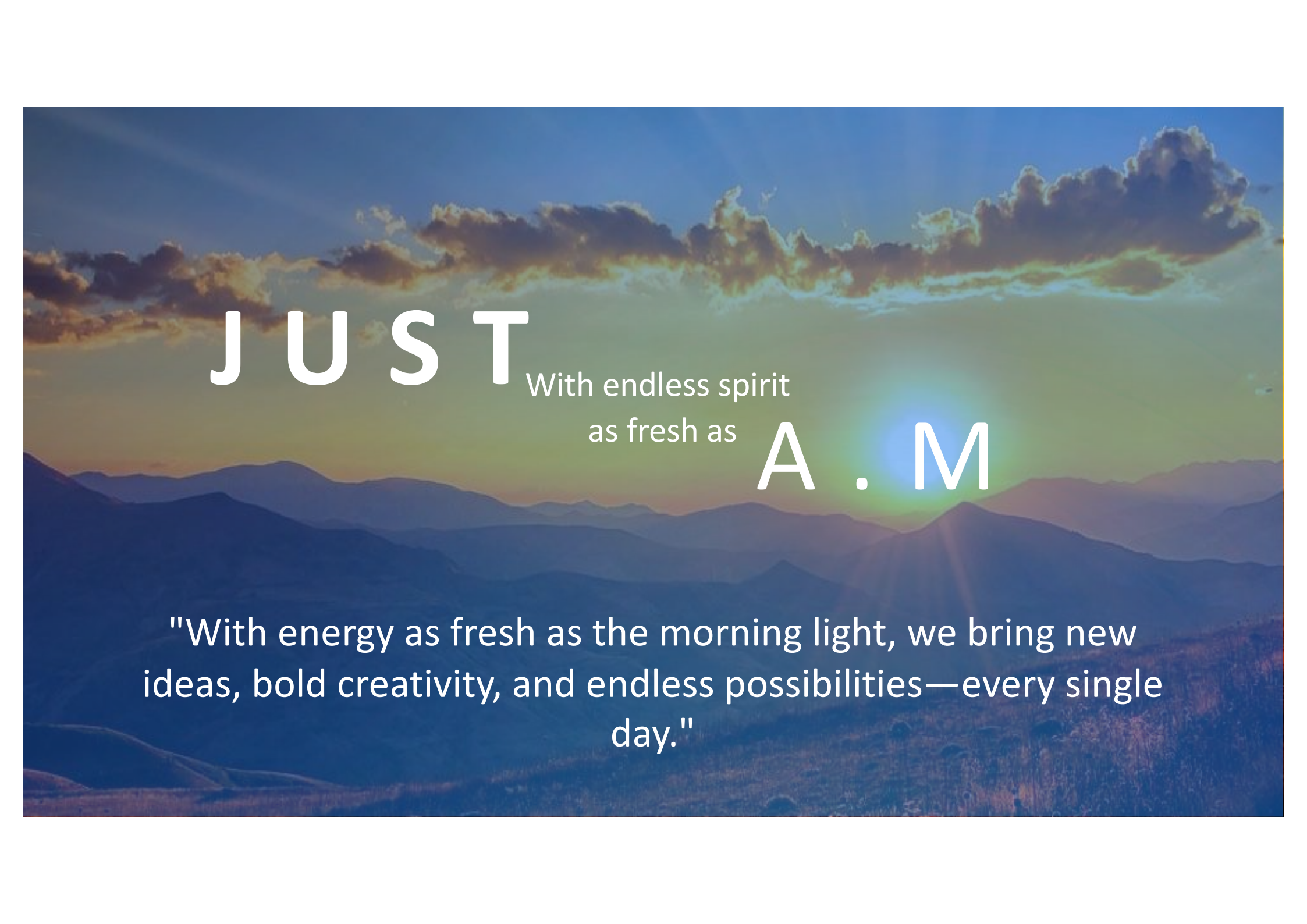
BRING THE BEST ENERGY



WHO WE ARE

“ We are an innovative agency that continuously brings **fresh**
energy and a
dynamic approach to every project

Our team actively engages with clients to understand their unique needs, offering tailored solutions that blend
creative thinking with strategic expertise



J U S T With endless spirit
as fresh as A . M

"With energy as fresh as the morning light, we bring new ideas, bold creativity, and endless possibilities—every single day."

OUR SERVICE

... — EVENT

ACTIVATION

MERCHANDISING ... —

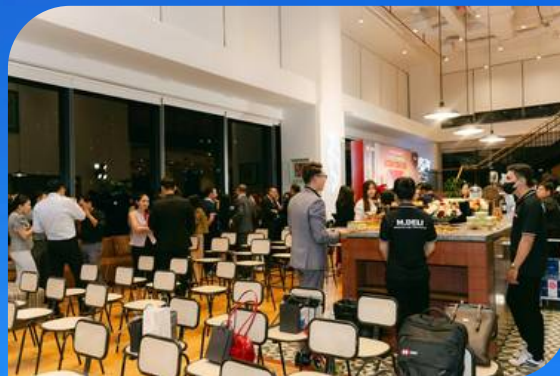
OUR SERVICE

We value our long-term relationships with
CLIENTS across various industries



EVENT





MASTERCARD EVENT 2026

Locations:

The Sentry, HCM – Complex 01, HN



PURATOS 2026

Locations: Ha Noi

Project: Construction of a pastry booth for a pastry exhibition.





JOHN HENRY 2026

Locations: Ho Chi Minh

Project: Grand opening of a new branch





CATHAY EVENT 2026

Locations: Mai House Hotel

Project: Press event marking the launch of the first brand film in the Vietnamese market by Cathay Financial Group.



GoGi House

Venue: GoGi House Tân Sơn Nhì,
Nguyễn Thị Thập

Project: Grand Opening and activities
for customers coming to store in the day
opening.



BONCHON

Venue: Giga Mall, Phan Xích Long

Project: Grand Opening and activities for customers coming to store in the day opening.



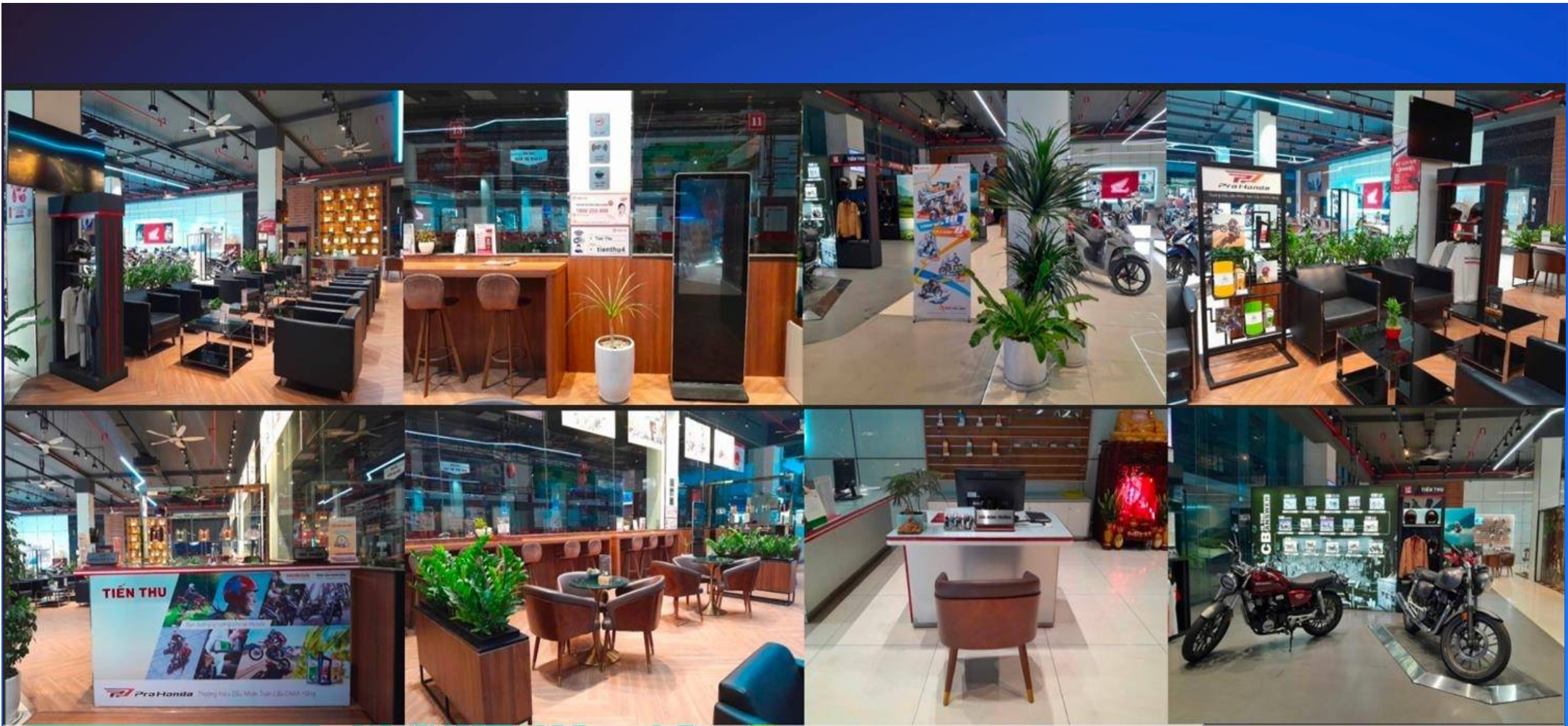
DKT

Night Party Event

Venue: Poc Poc Club

Project: ĐÊM TRĂNG DẦM- OK condom held an event at the POC POC club on the mid-autumn festival, an event for adults..





Production: Honda Head (2023)



SKODA

Location: Vietnam Exhibition Center

Project: SKODA'S BOOTH AT THE CAR AWARD EVENT.



Khang Dien
Sales Launch

Location: Lovera Vista

Project: The Sales launch event for Lovera Vista apartments was held in the project's lobby with the participation of 1000 people, including sales staff, the developer, and others.



Khang Dien
Sales Launch

Location: Lovera Vista – Sales Gallery

Project: The sales launch event for Lovera Vista special apartments was held at the Lovera Vista Sales Gallery, with the participation of 500 people, including sales staff, the developer, and other guests.



Khang Dien
Sales Launch

Location: Lovera Premier – Sale Gallery

Project: The Grand Opening Sales Gallery of the Lovera Premier project was attended by the investor, government officials, esteemed partners, and others.



Khang Dien
Kick Off Event

Location: Adora Premium

Project: The Kick-off Event for Lovera Premier project sales staff was held with the participation of over 300 sales personnel to launch the Lovera Premier project..



Khang Dien
Grand Opening

Location: Lovera Premier – Sale Gallery

Project: The Grand Opening Sales Gallery of the Lovera Premier project was attended by the investor, government officials, esteemed partners, and others.



Location: Ba Ria Vung Tau Provine

Long Sơn Petrochemicals
Groundbreaking Ceremony

Project: Groundbreaking Ceremony of the Southern Complex Project with 100 guests, including representatives of Long Son PetroChemicals, PVN representatives, Thai consulate, and agencies and departments of Ba Ria Vung Tau province



Location: Thanh Hoa Province

Vinamilk Inauguration Ceremony

Project: The inauguration ceremony of Vinamilk's high-tech dairy farm, with the presence of representatives of Thanh Hoa province's departments and Vinamilk's board of directors, marked the formation of one of Vinamilk's new modern farms.



Pepsico Foods Inauguration Ceremony

Location: Ninh Binh Province

Project: The inauguration ceremony of Pepsico Foods Company's factory in the expanded Dong Van I Industrial Park was attended by the US Embassy in Vietnam, leaders of the Ninh Binh provincial government, and leaders of Pepsico Foods Company.



Bern Aqua
Seminar Phan Rang

Location: TTC Hotel - Phan Rang
Project: seminar for distributor of BernAqua



Bluebells Studios

Venue: Saigon South Marina

Project: 2025 Movie Announcement and Thank You Party



Client: PANTUM
Locations: DONG HO PLAZA
Project: PANTUM CONFERENCE





VIB

VIB ANNUAL GENERAL SHAREHOLDER MEETINGS 2023

Project: AGM is one of the most important event of VIB annually.

Location: Park Hyatt Saigon HCMC

ACTIVATION



MB BANK

Project: MB Bank's activities

Location: HA NOI



POINT GREY

Location: HCM, HN

Project : Organize customer consultation sessions and distribute product samples.



Chinsu Activation Mật ngữ Xanh Đỏ bùng vị

Project: Activities push for HN Haidilao

Location: Ha Noi



Phân bón Cà Mau – Lễ Hội Sầu Riêng

Location: Đắk Lắk, Buon Me Thuat

Project: Organize activation and sampling of promotional data gifts to boost traffic.



Nam Ngư Activation

Location: Ho Chi Minh

Project: Roadshow Nam Ngư



Nam Ngư Activation Phasatite – Pha sẵn tinh tế

Project: Activities push for HCM Haidilao - Drive trial of Nam Ngư Pha Sẵn Tinh Tế, thereby increasing consideration and purchase intent.

Location: Ho Chi Minh



HARIBO
SHOPPING MALL

Location: HCM & HN

Project: Mini event following Halloween day for kids to Brand Awareness and sale.



Location: Aeon Mall Bình Tân

Cell Fusion C
SHOPPING MALL

Project: Cell Fusion presents an extraordinary event designed to elevate your skincare experience, unveil the latest innovations from Cell Fusion, promising not just products but transformative skincare rituals.

Immerse yourself in a world where beauty meets science, and where your skin's health takes center stage.



VIB

Ngày Hoi Khong Tien Mat

Location: Nguyen Hue pedestrian street

Project: The VIB booth at the "Cashless Day" featured activities such as online card registration and limited-edition gifts.



Location: Vincom Thao Dien

VINCOM

Mid-Autumn Festival

Project: Mid-Autumn Festival at Vincom features activities such as lion dance, interaction with the " chú Cuội" and " chị Hằng", mooncake feast, and other activities.



Lay's Stax

Roadshow & Activation

Location: Ho Chi Minh /Da Nang/ Ha Noi

Project: Through this Lay's Stax Event taking place at 4 prominent tourist destinations in Vietnam



Lay's Stax

Sampling at Honda Funfest

Location: Quang Nam, Quang Tri, Hue, Quang Binh Province

Project: Sampling 10.000 Lay's samples for customer participate Honda Funfest. Customer follow Lay's Zalo OA receive a sample



Lay's
Anh trai say hi booth

Location: HCM, HN

Project: Activities and sale at the concert "Anh trai say hi"



Lay's
Rap Việt sampling

Venue: HCM, HN

Project: Sampling Lay's for rapper for casting round Rap Viet



DIGIMI Birthday Digimi Activation



Location: HCM, HN, Đà Nẵng

Project: A car decorated according to digimi's birthday concept will go to major cities to organize activities for customers who come to trade and call to open the digimi app to receive birthday gifts from digimi.



7DAYS

Location: Ha Noi

Client: Modelez

Project: 7Days Sampling.



BRAND'S Brand's Activation

Location: HCM

Channel: GT & MT

Project: exchange gift and sale at the MT and key store



KANLI Sampling campaign

Location: HCM

Channel: OB, CVS, MT

Project: samping, activities and branding





JETRO Sampling booth

Location: Family Mart & Aeon Tân Phú

Project: Sampling and collect data users



FRUIT ME UP Sampling campaign

Project : Fruit me up Activation
TIME: 2022

Location: Concung at HCMC



FRUIT ME UP Sampling campaign

Project: Fruit me up Activation

Location: School at HCMC, Can Tho, Tien Giang, Dong Thap, Nha Trang



FRUIT ME UP
Sampling campaign

Project: Fruit me up Activation

Location: Kid Plaza Hanoi



FRUIT ME UP
Sampling campaign

Project: Fruit me up Kid Playground

Location: Tiny World HCM



FRUIT ME UP Sampling campaign

Project: Fruit me up sponsorship and activities push for HCMC Marathon

Location: Rony Dash HCM



Acecook
VFF Nguyen Hue Street

Project: To do sampling at Public Viewing –
Seagames 32, Nguyen Hue Walking street
Location: HCMC



MERCHANDISING



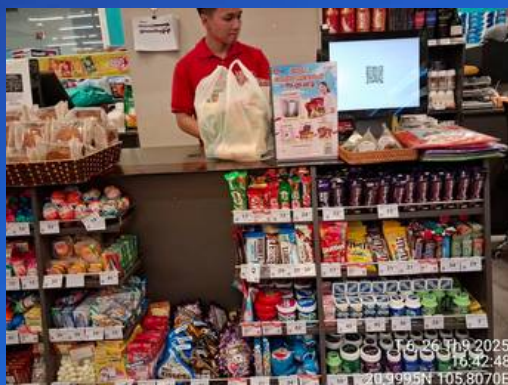
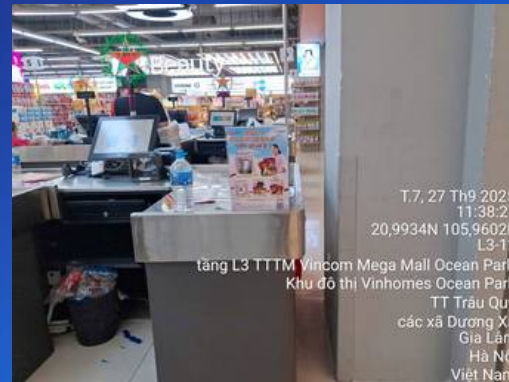
FUGACAR & STUGERON POSM



MEAT DELI Wimart POSM

Location: HCM, HN

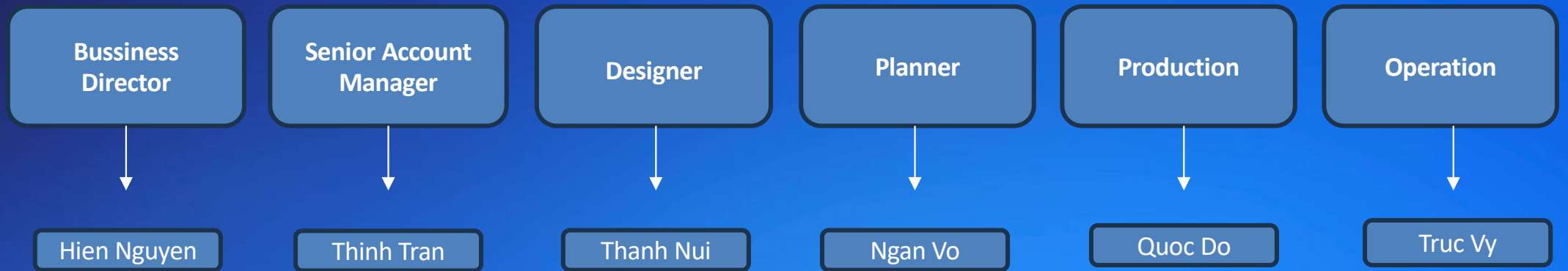
Project : Setup tentcard and Wobbler for 200 store Winmart

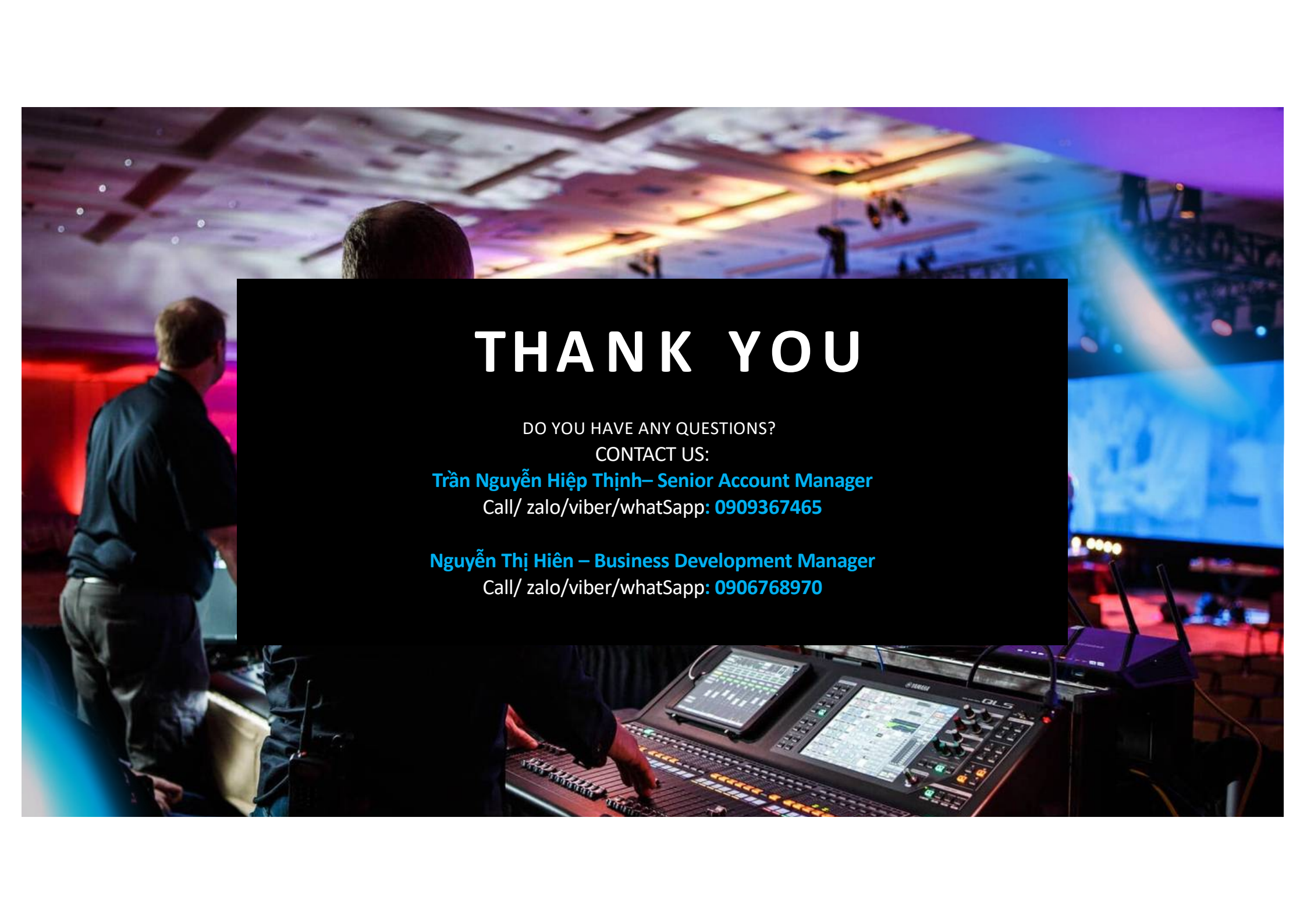


A.M STRUCTURE



A.M STRUCTURE





THANK YOU

DO YOU HAVE ANY QUESTIONS?

CONTACT US:

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